

# CAUX ROUND TABLE

## Message from Hiroshi Ishida Executive Director, CRT-Japan



Hello, I am Ishida, Executive Director of Caxu Round Table Japan.

An official name of CRT is Caux Round Table and this is a global network of business leaders aiming at making this society more liberal, fair and transparent through business.

CRT was established in 1986 in Switzerland and its operation bases in the countries of Americas, Europe, Asia and Oceania. Members of CRT have been working together for promotion of Corporate Social Responsibility, based on the CRT Principles of Business formulated in 1994.

CRT Japan was registered as a Non-profit organization in 2006. After 2011 CRT Japan signed a series of partnerships with global leading initiative organizations in order to provide Japanese companies with enriched programs for promoting the UN Guiding Principles for Business and Human Rights. We also built a platform that allows Japanese companies to communicate its activities and initiatives to abroad.

Our annual meetings like Stakeholder Engagement Program developed in 2012, and the Business and Human Rights Conference in Tokyo started in 2013, have been participated by global experts of the subject matters, that enables us to serve as a bridge between Japan and the world.

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For development of a supply chain management 'platform' system, CRT Japan entered partnership agreement with SEDEX and Bluenumber, experts of making full use of IT technology, to prepare a foundation of the schemes facilitating Japanese companies to address the human rights issues more efficiently and effectively.

Moving forward, we will focus ESG investment related activities more, intending to make "the UN Guiding Principle for Business and Human Rights" more comprehensively reflected into a decision-making process of the corporate management. In the global trend where the corporate evaluation focuses not only on financial statements but also non-financial statements, we provide support to enhance corporate value of the Japanese companies.

CRT Japan will continue to play a bridging role between the world and Japan, companies and stakeholders in this field; work to increase the number of Japanese companies as well as business leaders who take initiatives in the global business; and provide support to enhance Japan's international competitive advantage. We will maintain our competitive advantage through our attitude: when someone has to solve a social issue, we will quickly and boldly jump into a subject area of the issue and build a business model, which is hardly emulated, while developing a new market.

Let us continue to work together for the future of Japan, by enhancing the significance of Japan's presence, through proactive dissemination of information on the efforts of Japanese companies to the world!

